

## World Environment Day

The World Environment Day was celebrated this year with the theme - "Connecting People to Nature". The United Nations "urges us to get outdoors and into nature, to appreciate its beauty and to think about how we are part of nature and how intimately we depend on it."

While launching the tree plantation ceremony at NDDB campus, Anand on 5 June, 2017, Shri Dilip Rath, Chairman, NDDB said that millions of farmers in our country are connected to nature and they are among the first to suffer when ecosystems are endangered. Nature's bounties are often taken for granted, at least until they become scarce. We would be forced to deal with the forces of nature, if we are unable to act with urgency now. He further conveyed that climate change has significant implications for

agriculture and livestock. Water and fodder assets of our country are being seriously impacted by the loss of green cover. He advised all to support activities which increase the green cover and preserve fodder resources on a sustainable basis.



Shri Dhaval Patel, Managing Trustee, Vidyanagar Nature Club delivered a talk on "Trees - its benefits & impact on environment due to deforestation" at Dr V Kurien Auditorium. NDDB employees planted saplings with the hope that our future generations inherit a green legacy.

## World Milk Day

On the occasion of World Milk Day, Shri Dilip Rath, Chairman, NDDB said, "We should renew our pledge to reach out to the smallest and farthest milk producer so that our farmers become empowered to not only transform their own lives but the dairy sector as a whole."

He conveyed that NDDB is committed to create robust and sustainable farmer-owned and controlled institutions to provide rural milk producers with greater access to the organised milk-processing sector. The Dairy Board believes in encouraging adoption of focused scientific and systematic processes in provision of technical inputs, supported by appropriate policy and regulatory measures. All programmes in NDDB are aimed at achieving the objective of making dairying an instrument for rural prosperity. Shri Rath said, "Today we are the world's

largest producer and consumer of milk growing annually at 6.5% over the last 2 years. Our efforts are aimed at meeting the growing demand for milk mainly from domestic production to continue to maintain our self-sufficiency and food and nutritional security in a sustainably way – socially, economically and importantly environmentally."

While celebrating the World Milk Day on 1 June 2017, NDDB employees remembered the untiring efforts of the milk producers. Dr DK Sharma, General Manager (QA) made a presentation on "Fortified Foods for Healthy Life". The PPD Group displayed their innovations in dairy products & process technologies. Visits to the Muijkuwa Dairy Cooperative Society and Navli Dairy Cooperative Society were arranged for the employees and their family members.